

Proposal for Crowdfunding Clone Script



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Prepared by:

DOD IT Solutions

Scope of the Project

The scope of the project is to design and develop the Crowdfunding Clone Script with attractive and visually appealing design and complete Functionality.

Introduction

DOD IT Solutions is a best website design company in Tamil Nadu. We worked with worldwide clients as a Ready-Made Script, Website Designing & Development service providers and met their expectations successfully to run their online business successfully. Website design and development are our major areas of services.

We also deal in SEO services and provide top quality results within limited time bounds to make your brand visibility and generate quality traffic to your online portal. We had done many projects in these web based medium that you can check our extensive portfolio. We understand that only great web design services can take your business into next higher level. We concentrated on customer satisfaction and timely delivery of our projects.

Technology Used

- PHP Language
- Core PHP Framework
- MySQL Database
- Server: Any Linux Server.

Modules Included

- Crowd funding Clone Script
- **Panels included for the above:** User, Guest User, Fundraiser Panel, Investor Panel, Super Admin and Advanced features.

Crowd funding Portal Features

SUPER ADMIN PANEL

- Login
Admin can login with entering Email Id and Password.
- Dashboard
Admin can view details of Counts and Statistics of users Counts etc.
- Sub Admin
The admin can appoint multiple sub admin to assist with the platform. Admin will set roles for sub admin.
- Manage Projects
Admin can view list of Projects & can Manage Projects. Admin can activate, deactivate projects and can backlist projects.
- Withdraw Request

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Admin can view list of withdraw request and can search withdraw request using title, from and to date etc.

- **Manage Content**

Admin can view and manage content for pages added in the website.

- **Payment History**

Admin can view details of payments done by Investor for their projects.

- **Manage Commission**

Admin can view commission for the Projects and can manage it. Admin can activate and deactivate the commission.

- **Manage Currency**

Admin can add currency & can manage currency. Admin can activate and deactivate currencies.

- **Categories**

Admin can add details of Categories and Sub Categories and can manage them. Admin can activate and deactivate categories and sub categories.

- **RTL Compatibility**

Compatible writing with Right to Left language like Arabic or Hebrew and offers bidirectional support on all browsers.

- **Customer Management**

Create customer profiles in multiple groups like registered and guest customers, view and manage wish list, coupons, etc.

- **Languages**

The entire user side of the script can be customized to the language of your choice. You can Add, Edit and Set Translations.

- **Advertising**

Add & Update Banners to Advertisement. These ads will then be showcased to the Users browsing through your Website.

FUNDRAISER PANEL

- **Hybrid Apps**

Users get fully branded IOS & Android Apps for your Crowd funding Clone Script Website.

- **OTP Login**

Supports Social Media Login (FB and Twitter). Sign up with a mobile number to allow Login using OTP (One Time Password) for a password less login access to your Website.

- **Sign Up**

You must sign up to become a student. You need to provide your name, email and password to sign up your account. If you already have an account use Login option.

- **Dashboard**

Fundraiser panel is provided with feature created functionalities and at constant time it's easy to use and manage.

- **Filter**

Filter Courses by Category, Prices, Level, Language and Ratings.

- **Create a Project**

Fundraiser will produce a project by adding details or Project, Images, Videos, Description, Location details etc.

- **Classification**
The Fundraiser project is further classified on the basis of Category, and Sub Category.
- **Search**
Fundraiser can search for projects on the portal by entering the Keywords.
- **Filter**
Can search by Project class, Location & Sorting which is able to offer the relevant result.
- **Post Projects**
Fundraiser can post their projects on the website where he can view details of Investors.
- **Manage Projects**
Fundraiser can manage different projects which are being posted in the website with their category.
- **View Collaborators**
Fundraiser can view the profile of Collaborator and can add Collaborators of their need.
- **Commission Management**
Admin has the ability to manage the commission value vary by adding what commission share to be taken.
- **Payment Gateway**
Fundraiser uses PayPal method with wallet for ease, to ensure that projects can be created, funded, commissions etc. are transferred to the wallet.
- **Staff Management**
In Fundraiser Platform admin has the authority to add roles for each staff available.
- **Analytics Management**
Its includes sending messages and newsletter to subscribed users and manage Google Analytics.
- **View Projects**
Fundraiser can view the list of posted projects with the current status of the project.
- **Share Projects**
Fundraiser can share projects on other Social Media for those who are interested in it.
- **View Recent Activities**
Fundraiser can view the recent activities on the portal and keep track of the activities.
- **Fund Request**
Fundraiser can request for withdrawing fund and can keep track of payment details and status.

INVESTOR PANEL

- **Dashboard**
Instructors get a separate panel for managing courses. List of Active Course, Pending Course, Free Courses, Paid Courses.
- **Registration**
Register your project with details. Enter accurate details of Segments to the vision of the Project.
- **Browse Projects**
Browse through different projects and understand deep in depth details of Projects.
- **Fund**

Once you find the project that appeals to you and you have gone through the details you can choose it to start funding.

- **Favourite Projects**
Investors can Favourite the project which they found interesting. You can view the list of the projects & can also view details of projects.
- **Contact Project**
Investor can view the Project Creators Profile & can Contact them for Project Details.
- **Post Comments**
Investor can comment on the Project which are posted on the Portal.
- **View Project**
Investor can view details of each project, Video, Pledge, Location, FAQ etc.

ADVANCED FEATURES

- **Social Media Log In**
This allows clients to enter your online fundraiser website through social media logins. It gives your consumers the seamless fundraiser experience.
- **Social Share**
You can share your Projects or details through Social Media to your other colleagues.
- **Live Chat**
With live chat integration reply to queries, make easy live conversation & ensure support.
- **ERP Feature**
ERP package enable a corporation to take care of master lists of all customers and vendors, the product it sells, the fabric company procures, chart of accounts list, worker knowledge & knowledge that company owns.
- **Record New Entry**
Suppose a brand new marketer should be recorded within the master knowledge. Correct marketer ID, his actual verified location, payment terms and mechanism and credit limits are recorded. Erp System take care of data entry in a reliable form.
- **ERP Report**
Tools for querying info and generating unexpected reports area unit accessible within the ERP system. These tools conjointly embrace customizable dashboards, making completely different graphs and different visual representations.
- **CRM**
A CRM element of ERP system principally keeps track of all of your client and sales information. This module includes options like insights of sales patterns and client behaviours, client preferences and many more.

TESTING AND FIXING BUGS

- Quality Testing for the entire website
- Fixing if any bug is found

MIGRATION TO LIVE SERVER

- Migrating the site from local server to live server

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Requirements needed from Client

- Domain Name
- API for Integration(We will Integrate it)
- Company Logo if you have or we can Design it.
- Color/Layout Preferences
- Links for FB, LinkedIn & Twitter etc.
- One point of contact for project coordination

Project Delivery

The said project will be delivered in **15 – 20** Working days (excluding Saturday, Sunday & Public Holidays) from the date of the contract. **(Depending on the required features the estimate shall vary)**

Domain / Hosting

- 1 Domain
- Unlimited Sub domains
- Unlimited Hosting
- Unlimited Email
- Unlimited band width
- CPanel/Ftp
- 1 Year Support/maintenance

Cost Estimation

Total Cost	Crowdfunding Booking Script
INR – Rs.1.5 Lakhs	Website + Mobile Application (Android + IOS)
USD – \$ 2323.77	Website + Mobile Application (Android + IOS)

Note:

- One year Free Support will be provided.

Development Process

- Collect the Complete requirement of the project and analyse the requirement
- Prepare the Cost and Time estimation
- Sending invoice for total payment
- Receiving the initial payment
- Start the development process
- Sending Weekly status update with our development URL, so client can review the ongoing work
- Development completed
- Migration from our development server to live server.
- Training on how to add/remove, maintain from the backend

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Project Allocation:

Please note that there will be 4 resources allocated to this project

- 1 Senior developer for Web Development
- 1 Senior designer for Website Design
- 1 Technical Head
- Development Team of 5-8 Members

Key Responsibility

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- Make the team available for Design and Development
- Set up communication channels
- Update client regularly on project status

CLIENT –

- Provide timely responses on queries.
- Provide timely review comments on all updates sent by team.
- Assign point of contact who will be responsible for project coordination.
- Provide access to required test environment, hosted tools etc. for smooth project execution.

Contact

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Thank you

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