
WEBSITE DESIGN & DEVELOPMENT

confidential document



**SOLUTIONS WEB DESIGN
REVENUE GENERATION MOBILE**

BUSINESS PROPOSAL



Proposal for Paytm Clone Script

Submitted

By

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1. DOD Profile

DOD IT Solutions is a best website design company in Trichy, TamilNadu. We worked with worldwide clients as a website designing and development service provider and met their expectations successfully to run their online business successfully. Website design and development are our major areas of services.

We also deal in SEO services and provide top quality results within limited time bounds to make your brand visibility and generate quality traffic to your online portal. We had done many projects in these web based medium that you can check our extensive portfolio. We understand that only great web design services can take your business into next higher level. We concentrated on customer satisfaction and timely delivery of our projects.

2. Project Specification

2.1 General features

- ✓ *24/7 Customer Support*
- ✓ *Safe And Secure Payments*
- ✓ *Inactive for Free Or Paid*
- ✓ *Emails Alerts Or Notification*
- ✓ *Membership Approval*
- ✓ *Any Time Payment Integration*
- ✓ *User Friendly*
- ✓ *Back And Front End Admin Panel*
- ✓ *Promo codes*
- ✓ *Shopping*
- ✓ *Coupons*

2.2 Unique features

- ✓ *Payment options available*
- ✓ *Internet banking options*
- ✓ *Use net banking/Internet banking*
- ✓ *Pay for my recharge*
- ✓ *Pay via Wallet for buying an item*



- ✓ *Security*

2.3 Admin

- ✓ *Login*
- ✓ *Profile*
- ✓ *Paytm clone management*
- ✓ *Cancellation policies*
- ✓ *Sms log details*
- ✓ *Email log details*
- ✓ *Statistics*
- ✓ *General settings*
- ✓ *User management*
- ✓ *Paytm Clone management*
- ✓ *Pay type management*
- ✓ *Commission management*

2.4 Agent

- ✓ *Login*
- ✓ *Control panel*
- ✓ *Booking report*
- ✓ *Reports*
- ✓ *Wallet deposit/print bill /cancel*
- ✓ *Pay service details*
- ✓ *Pay booking advantage*
- ✓ *Bulk sms management*
- ✓ *Sms log details*
- ✓ *Manage banners*
- ✓ *Manage marquee text*
- ✓ *Coupon*



2.5 User features

Refunds

- ✓ *My recharge failed. Can I get my money back*
- ✓ *My money's neither in my Wallet nor in my bank account*
- ✓ *Failed transaction initiated using promo code*
- ✓ *Failed transaction initiated using my bank account*

Send money

- ✓ *Relevant feature of Paytm Wallet*
- ✓ *Transfer & receive money using this wallet*
- ✓ *Transferred or received using wallet*
- ✓ *Check balance and add money to Paytm Wallet*
- ✓ *Usage of Paytm Wallet*
- ✓ *Check transferred money it was deducted from my account but they did not receive it*

Shipping and delivery

- ✓ *Shipping charges for an item/ items*
- ✓ *Delivery dates of the seller and courier not correspond*
- ✓ *Estimated time of delivery*
- ✓ *Hidden costs (sales tax, Octroi etc) on items sold by sellers*
- ✓ *Paytm Clone Marketplace deliver international*
- ✓ *Faster delivery*
- ✓ *Fixed delivery date*

Cancellation

- ✓ *Cancelling an item*
- ✓ *Refund of money after cancelling*
- ✓ *Return policy like for Paytm Clone Marketplace*
- ✓ *Retain the same product.*
- ✓ *After refusal of the product do 's and don'ts*
- ✓ *Possibility in returning the product*
- ✓ *Process in cancellation request*



Feedback

- ✓ *Call free number*
- ✓ *Ways of connecting*
- ✓ *Clarifying doubts by contacting toll free*
- ✓ *Couple of suggestions*

Applications

- ✓ *Usage of paytm Clone*
- ✓ *Download or adding in my mobile*
- ✓ *View order history on the app*
- ✓ *Refund money*
- ✓ *Wallet to my bank account from the app*
- ✓ *Password security*

Security

- ✓ *Credit/debit card information completely safe on your website*
- ✓ *VeriSign certificates*
- ✓ *Verification by Visa or master card*
- ✓ *MasterCard Secure Code*

2.6 WALLET USER

- ✓ *Sign in sign up options.*
- ✓ *Personal my account details with history.*
- ✓ *Reports*
- ✓ *Get Email Options.*
- ✓ *Get SMS Options.*
- ✓ *Search option enabled*
- ✓ *User Wallet available.*
- ✓ *Payment Gateway enabled.*
- ✓ *Print.*



- ✓ *Cancel.*
- ✓ *Fund transfer.*
- ✓ *Check refund status.*
- ✓ *Coupon codes.*
- ✓ *Promotions codes.*
- ✓ *Wallet offers credits.*
- ✓ *Refer a friends...etc*

2.7 GUEST USER

- ✓ *Search option enabled.*
- ✓ *Can view en-numbers of bus snaps and videos.*
- ✓ *Fill details and book it.*
- ✓ *Payment Gateway enabled.*
- ✓ *Print.*
- ✓ *Cancel.*
- ✓ *Check refund status.*
- ✓ *Coupon codes.*
- ✓ *Promotions codes.*
- ✓ *Wallet offers credits.*
- ✓ *Refer a friends...etc*



3. Cost Estimate

The below table describes the Cost estimate for the development.

No.	Activity		
A	Depending on the required features the estimate shall vary	25 Man days	
Total Cost in INR			Rs. 4 lakhs
B	Support and Maintenance	1 year	Free

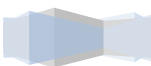
Note: Domain + Hosting + 1 year free support would be provided.

4. Development Process

- ✓ Collect the Complete requirement of the project and analyze the requirement
- ✓ Prepare the Cost and time estimation
- ✓ Sending invoice for 50% of the total payment
- ✓ Receiving the initial payment
- ✓ Start the development process
- ✓ Sending Weekly status update with our development URL, so client can review the ongoing work
- ✓ Development completed
- ✓ Sending invoice for Final payment
- ✓ Migration from our development server to live server
- ✓ Training on how to add/remove, maintain from the backend

5. Deliverable

- ✓ Handing over the Source Code of the project.
- ✓ Handing over the used Files (Logo, images and other documents).
- ✓ Half day Admin training (How to maintain the backend).
- ✓ Handed over the User Manuel



6. Contact

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Thank you

